



WHERE DO THE BRITS LOVE TO VISIT ON THE INTERNET?

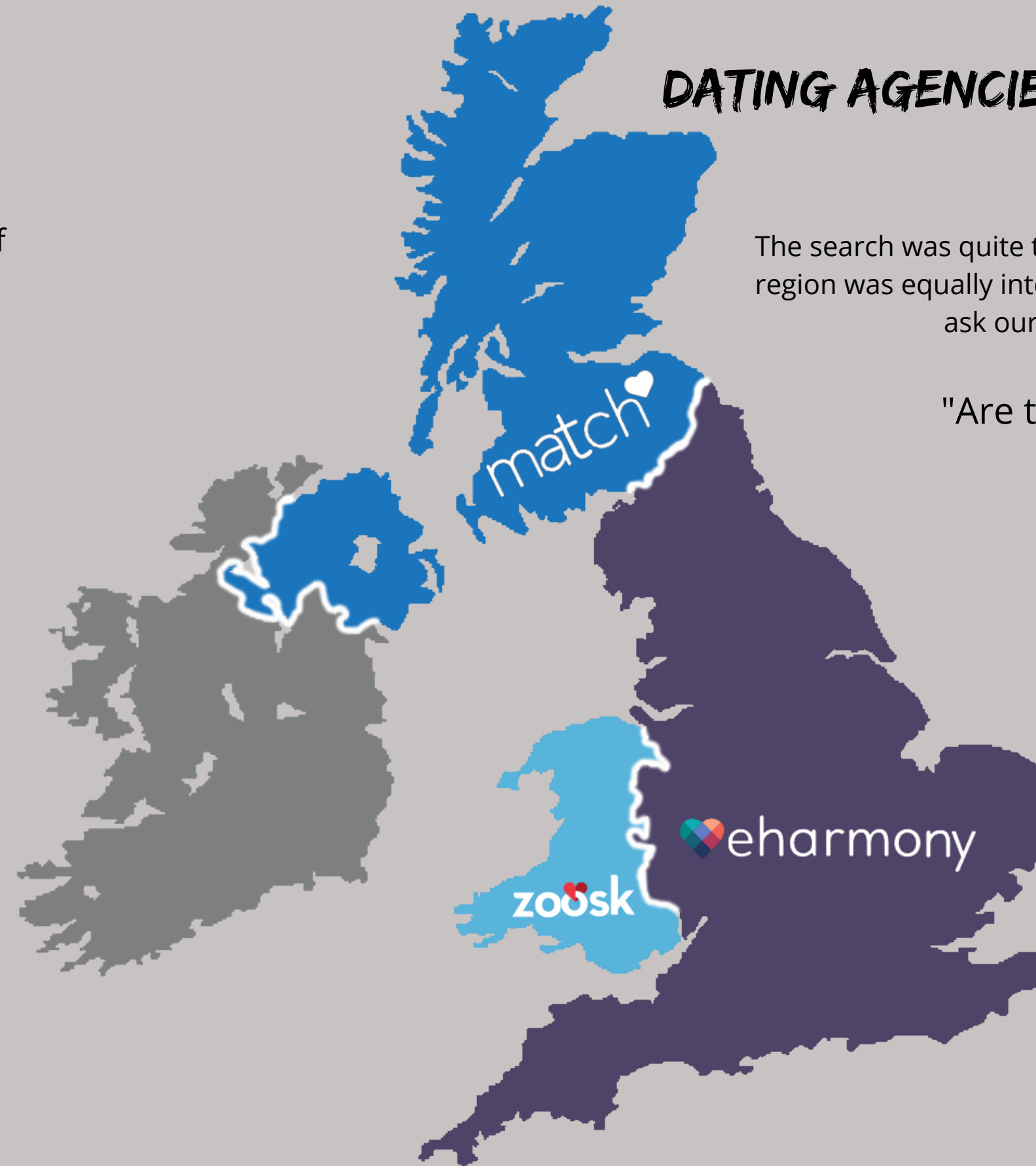
The website www.leadingdatingsites.co.uk has monitored the development of the online-dating industry since 2011. Over the course of the years, we have tested and evaluated thousands of dating sites and published the results on our website.

Also, at the turn of the year 2018/2019, we would ask ourselves the following questions:

„How and where does a Brit find love?“

„Which dating site stayed ahead of the game in 2018? And what role do the regions play in the choice of online dating website?“

Of course, to an extent, we can relate to where our readers are coming from and what they are looking for. However, we don't know if every region has the same interests. With the aid of Google Trends and a search time period of 12 months, we were able to check which websites in the regions are popular. For ease of illustration, we have summarised the results in graphics.



DATING AGENCIES OR FLIRT SITES?

The search was quite tricky here. Not every region was equally interested in dating. We ask ourselves:

"Are the Scots just looking for a flirt?"

You can't give such a claim room space, though, because, after all, singles on flirt sites sometimes find a partner. For that reason, the English are not averse to trying out a dating agency.

AND SO THIS IS HOW IT GOES IN THE UK...

...and it seems to work out well here. We were surprised, though, at the variations to be found in the dating field. Originally we assumed that sex dating was popular in the entire country. It doesn't seem to matter if it's a fling, indulging in a sex community or a casual dating portal:

"In Wales and Northern Ireland most people are looking for an affair!"

On the other hand, you could argue that most singles in England would like to indulge in a fling when taking part in casual dating, while, in Scotland, interacting with other fetish enthusiasts.

